CAYMAN INDEPENDENT

Magazines

Take your Cayman expertise to a global audience. Reach decision-makers, investors and potential clients worldwide through our highly targeted digital publications.

Our titles deliver direct access to influential professionals across reinsurance, investment funds, fintech, digital assets, banking, trusts, and wealth management — connecting your brand with the audiences that matter most.

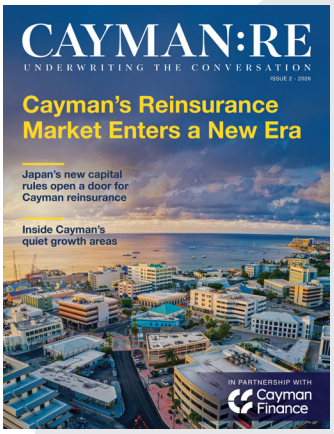
In partnership with Cayman Finance, the publication will reach their local and global database, as well as our own databases, extending your brand's reach across the Cayman financial services industry.

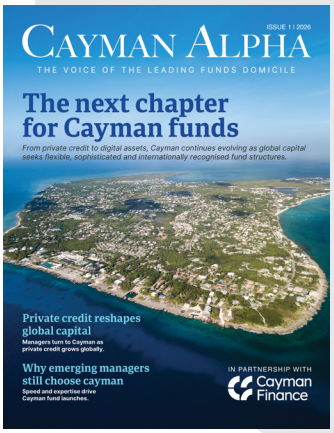
Whether your objective is brand visibility, thought leadership, lead generation, recruitment, or event promotion, our publications provide a trusted platform within Cayman's premier financial sectors:

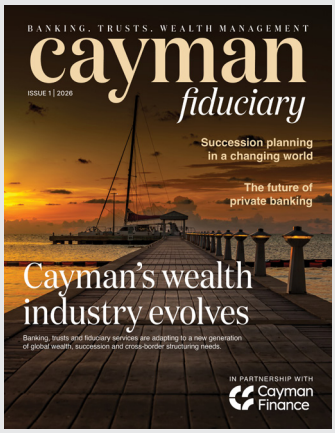
- **Cayman Re** – focused on the reinsurance industry
- **Cayman Alpha** – focused on investment funds and capital markets
- **The Cayman Ledger** – focused on fintech, digital assets, DAOs and virtual assets
- **The Cayman Fiduciary** – focused on banking, trusts, fiduciary and wealth management services

Advertising opportunities include display advertising, sponsored content, newsletter placements, event promotion, and strategic partnership packages tailored to your objectives.

See our advertising rates below.







Advertising Rate Card

Premium Positions

Inside Front Cover — KYD$2,000

First Right-Hand Page (Page 3) — KYD$1,750

Outside Back Cover — KYD$1,500

Inside Back Cover — KYD$1,350

Standard full page – KYD$1,200

Sponsored Feature Article

(maximum of 1 in each publication) – KYD$3,000

AD SPECS

Online Editions

Mobile: 1080px x 1920px | Resolution: 72ppi

Desktop: 3840px x 2160px | Resolution: 96ppi

Print Editions

Full Page Bleed Ad Trim - 8.5 x 11 inches with .125 inches bleeding all sides

Half Page Ad (Horizontal) - 7.5 x 4.87 inches

Half Page Ad (Vertical) - 3.6 x 10 inches